



Sponsorship Proposal

5k Road Race

After a year hiatus, we are excited to once again host our annual 5k! This October marks the fifth annual Jones Bridge Animal Hospital Stray Dog Strut! This event is one that will be enjoyed by all, no matter the fitness level. This is a dog-friendly event and runners are encouraged to bring their canine counterparts to participate. Our goal is to provide an opportunity for people of all ages in our community to help Atlanta-area rescue animals receive the medical care, shelter and companionship they need until their permanent homes are found.

We have successfully raised over \$20,000 since our inaugural event in 2011 and have had over 500 participants and many canine companions! In the past, we have contributed to the following rescue organizations: Angels Among Us, Labrador Friends of the South, Cats in the Cradle and Companion Animal Rescue League (CARL), now known as Planned PETHood. With your help, we hope to raise even more money and assist additional rescues and shelters this year. We sincerely hope to see all of you there!

Thank you for your consideration of sponsorship.



JONES BRIDGE ANIMAL HOSPITAL

11450 Jones Bridge Road
Johns Creek, GA 30022
(770) 410-0044
www.jonesbridgevet.com

Event Description

The Jones Bridge Animal Hospital Stray Dog Strut will be held on Sunday, October 30, 2016 at 12pm. The race will be held at Newtown Park in Johns Creek, located at 3150 Old Alabama Road. This will be a fun, exciting event for people and dogs of all ages and abilities. The objective of the event is to benefit a select group of animal shelters and rescue organizations around the Greater Atlanta area. We will be holding a Halloween costume contest for people and pets- winners will be awarded medals.

This 3.1 mile course is beautiful, boasting a paved trail with wooded views. In addition to the race, Newtown Park is home to the Newtown Dream Dog Park, one of the top dog parks in the country. It has a fenced one-acre area featuring artificial turf, sprinklers for dogs to play in, obstacles to play on, plus water fountains for people and pets. The local Johns Creek police will facilitate safety measures as well as provide traffic control. Volunteers will be available to provide the runners with assistance, as well as veterinarians on site to provide the dogs with medical care as needed.

The race will conclude with a post-race awards ceremony in which awards will be presented in multiple categories and age groups. Participants will receive a commemorative t-shirt and race packet that will be filled with Sponsor information and other goodies. All participants, friends and family are invited to stay after the race for food and activities that will be fun for the whole family!

This event will provide the opportunity for sponsors to:

- 🐾 Gain visibility
- 🐾 Participate in a community event
- 🐾 Support an event that benefits sheltered animals throughout our community
- 🐾 Distribute product, samples and coupons
- 🐾 Achieve recognition on race day through signage and logo placement on t-shirts

Jones Bridge Animal Hospital 5k Fun Run 5th Annual Stray Dog Strut

Corporate Sponsorship Benefits

Title - \$2,000

(Only one sponsorship at this level)

- 🐾 Category Exclusive Sponsorship (i.e. the only car dealership, only bank, only grocery store, etc); recognized as "Presenting Sponsor" on all promotional materials, race application and t-shirts
- 🐾 Company name and logo will appear on the back of the race t-shirt with the logo sized by the level of sponsorship
- 🐾 Company name and logo will appear on start/finish line banners
- 🐾 Company name and logo will appear on the race entry forms, which are distributed at other races, local businesses and in all print ads two months preceding the event
- 🐾 20 runners from your organization may participate at no charge
- 🐾 Opportunity for exhibit/booth set-up at finish line celebration
- 🐾 Opportunity for promotional material in all race bags

Gold - \$1,500

- 🐾 Company name and logo will appear on the back of the race t-shirt with the logo sized by the level of sponsorship
- 🐾 Company name and logo will appear on start/finish line banners
- 🐾 Company name and logo will appear on the race entry forms, which are distributed at other races, local businesses and in all print ads two months preceding the event
- 🐾 15 runners from your organization may participate at no charge
- 🐾 Opportunity for exhibit/booth set-up at finish line celebration
- 🐾 Opportunity for promotional material in all race bags

Silver - \$1,000

- 🐾 Company name and logo will appear on the back of the race t-shirt with the logo sized by the level of sponsorship
- 🐾 Company name and logo will appear on start/finish line banners
- 🐾 Company name and logo will appear on the race entry forms, which are distributed at other races, local businesses and in all print ads two months preceding the event
- 🐾 10 runners from your organization may participate at no charge
- 🐾 Opportunity for exhibit/booth set-up at finish line celebration
- 🐾 Opportunity for promotional material in all race bags

Bronze - \$500

- 🐾 Company name and logo will appear on the back of the race t-shirt with the logo sized by the level of sponsorship
- 🐾 Company name and logo will appear on the race entry forms, which are distributed at other races, local businesses and in all print ads two months preceding the event
- 🐾 5 runners from your organization may participate at no charge
- 🐾 Opportunity for exhibit/booth set-up at finish line celebration
- 🐾 Opportunity for promotional material in all race bags

Contributing Sponsorship - In-kind Value or \$250

- 🐾 Opportunity for exhibit/booth set-up at finish line celebration
- 🐾 Opportunity for promotional material in all race bags

**Jones Bridge Animal Hospital 5k Fun Run
5th Annual Stray Dog Strut**

Sponsorship Acceptance Form

My company would like to support the Jones Bridge Animal Hospital 5k Fun Run as a:

- Title Sponsor** (\$2,000)
- Gold Sponsor** (\$1,500)
- Silver Sponsor** (\$1,000)
- Bronze Sponsor** (\$500)
- Contributing Sponsor** (In-kind or \$250)
In-kind sponsor please list donated items _____
- Other** (\$ _____)

Enclosed is a check for \$ _____. Please make your check payable to:

Jones Bridge Animal Hospital Stray Dog Strut
c/o Kristen Rodes
11450 Jones Bridge Road
Johns Creek, GA 30022
770.410.0044

Contact Name: _____

Company Name: _____

Address: _____

Telephone: _____

Email Address: _____

*Please email your company logo or company name in the desired format to Kristen Rodes at knrodes.jbah@gmail.com.